INSTAGRAM ADS & MARKETING

Course Module

1. Instagram Marketing Introduction
2. Instagram Business Account Setup
3. Profile Setup & Optimization
4. Content Creation & Reels Marketing
5. Meta Business Suite & Ads Manager
6. Instagram Paid Advertising
7. Audience & Location Targeting
8. Campaign Setup & Budget Planning
9. Lead Generation & Message Ads
10. Story, Reels & Feed Advertising
11. Ad Performance & Analytics
12. Campaign Optimization & Reporting

Practical Training Included

- Live Ad Campaign Creation
- Audience Research
- Ad Budget Management
- Real-Time Campaign Practice