TECHHUB SOLUTIONS
...be step ahead in your field

Adobe Illustrator – Full Course

Module 1: Introduction to Adobe Illustrator

- Understanding Vector Graphics vs Raster Graphics
- Overview of Illustrator Interface & Workspace
- Customizing Toolbar & Panels
- Creating New Documents (Artboards, Presets & Units)
- Navigation: Zooming, Panning & Screen Modes

Module 2: Basic Tools & Shapes

- Selection Tools (Selection, Direct Selection, Group Selection)
- Drawing Shapes (Rectangle, Ellipse, Polygon, Star)
- Transform Tools (Rotate, Scale, Shear, Reflect)
- Using the Pathfinder & Shape Builder Tool
- Practice: Creating Simple Icons

Module 3: Working with Colors & Gradients

- Understanding CMYK vs RGB Colors
- Swatches, Color Picker & Eyedropper Tool
- Gradient Tool & Gradient Mesh
- Using Patterns & Textures
- Global Colors & Recolor Artwork
- Practice: Colorful Abstract Illustration

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Module 4: Drawing & Pen Tool Mastery

- Introduction to Pen Tool & Anchor Points
- Bezier Curves & Handles
- Curvature Tool vs Pen Tool
- Pencil & Paintbrush Tools
- Blob Brush & Eraser Tool
- Practice: Creating a Vector Character/Cartoon

Module 5: Working with Text & Typography

- Adding & Formatting Text
- Type on a Path & Text Wrapping
- Character & Paragraph Panels
- Creating Custom Fonts & Lettering
- Text Effects (Warp, Outline, Shadow)
- Practice: Creative Typography Poster

Module 6: Advanced Shapes & Illustration

- Layers & Grouping for Organized Design
- Symbols & Reusable Assets
- Using the Appearance Panel
- Creating Complex Illustrations (Flat Design, Minimalist Art)
- Practice: Vector Landscape/City Illustration

Module 7: Logo & Branding Design

- Principles of Logo Design (Simplicity, Scalability, Versatility)
- Sketch to Vector Workflow
- Creating Professional Logos in Illustrator
- Designing Business Cards & Stationery
- Branding & Mockups Presentation
- Practice: Complete Logo & Branding Package

Module 8: Effects & Advanced Features

- Working with Transparency & Blending Modes
- 3D Effects (Extrude, Bevel, Revolve)
- Perspective Grid & Isometric Design
- Image Trace (Convert Raster to Vector)
- Clipping Masks & Opacity Masks
- Practice: Product Packaging Design

Module 9: Exporting & File Formats

- Saving in AI, EPS, SVG, PDF
- Preparing Files for Print vs Web
- Exporting Assets for Social Media & Websites
- Optimizing for Large Format Printing

Module 10: Final Project & Portfolio

- Designing a Complete Brand Identity (Logo, Stationery, Social Media Kit)
- Class Review & Feedback
- Preparing Portfolio for Freelancing & Job Opportunities