🎬 VIDEO EDITING PAID COURSE SYLLABUS (3 MONTH PROGRAM) Designed by Tanumoy Biswas | 6+ Years Professional Editing Experience

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COURSE OVERVIEW This 3-month professional video editing course is designed to transform absolute beginners into confident editors capable of handling real-world projects. The course focuses on practical skills, creative thinking, professional workflow, and portfolio development.

Duration: 3 Months (12 Weeks)
Class Frequency: 1 Day per Week (Approx. 2 Hours)
Mode: Practical + Mentorship-Based Learning
Certification: Provided After Completion
Outcome: Portfolio + Client-Ready Editing Skills

COURSE OBJECTIVES By the end of this program, students will: - Understand editing fundamentals and creative decision-making - Gain strong technical control over editing software - Develop professional storytelling and design sense - Learn sound design and color grading basics - Build a polished portfolio project - Become prepared for freelance or content creation work

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MONTH 1 — EDITOR'S FOUNDATION & VISUAL THINKING Goal: Build the mindset and observation skills of a professional editor.

Week 1: Introduction to Editing - Role of an editor in modern media - Types of editing careers - Software ecosystem overview - Understanding workflow basics

Week 2: Observation Training - How pacing affects emotion - Shot selection psychology - Music influence on storytelling - Daily observation exercises

Week 3: Technical Basics (Beginner Level) - Frame rates and resolutions - Aspect ratios and formats - Bitrate and codecs simplified - Export fundamentals overview

Week 4: Reference Building & Industry Awareness - Creating inspiration libraries - Studying professional edits - AI tools awareness - Stock assets and licensing basics

Month 1 Outcome: Students begin thinking like editors and develop strong visual awareness before deep software work.

MONTH 2 — SOFTWARE MASTERY & CORE EDITING SKILLS Goal: Hands-on editing proficiency and workflow confidence.

Week 5: Software Setup & Interface Mastery - Premiere Pro / DaVinci Resolve basics - Workspace optimization - Importing and organizing footage - Timeline fundamentals

Week 6: Cutting Techniques - Basic trimming - J-cuts and L-cuts - Invisible cuts - Pacing control

Week 7: Music Editing & Rhythm - Selecting music professionally - Beat matching techniques - Emotional pacing through audio - Silence as a creative tool

Week 8: Titles & Graphics Basics - Clean typography usage - Lower thirds - Minimal motion graphics - Professional text placement

Month 2 Outcome: Students can perform structured edits confidently using industry-standard workflows.

MONTH 3 — CREATIVE PROFESSIONAL SKILLS Goal: Elevate edits with sound, color, design, motion, and storytelling.

Week 9: Sound Design Essentials - Audio cleanup basics - Sound layering techniques - Effects and ambience usage - Export audio correctly

Week 10: Color Correction & Grading - Exposure balancing - White balance correction - LUT usage basics - Matching shots professionally

Week 11: Design & Motion Fundamentals - Font pairing and hierarchy - Color palette selection - Simple motion graphics - Masking basics

Week 12: Storytelling & Final Project Planning - Narrative structure in editing - Emotional pacing - Client-style editing simulation - Portfolio project briefing

Month 3 Outcome: Students produce polished edits with professional creative polish.

FINAL PORTFOLIO PROJECT Each student will create one complete professional edit including: - Clean cutting - Music synchronization - Sound design - Text and graphics - Color correction/grading - Basic motion elements

Feedback sessions and revision guidance included.

PORTFOLIO & FREELANCING PREPARATION Students will learn: - Portfolio presentation strategies - Pricing basics for beginners - Client communication etiquette - File delivery workflows - Revision handling professionally

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BONUS SUPPORT - Q&A sessions (scheduled separately) - Editing assets for practice - Industry tips and workflow templates - Community support access (if applicable)

CERTIFICATION REQUIREMENTS - Minimum attendance compliance - Completion of final project - Active participation in assignments

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FINAL COURSE OUTCOME After completing this course, students will: - Possess practical editing skills - Have a portfolio-ready project - Understand professional workflow - Be ready for beginner freelance projects - Edit content confidently for social media, YouTube, or brands

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"Editing mastery comes from practice, observation, and persistence. This course gives you the foundation — your growth depends on continued creation."