



TECHHUB SOLUTIONS

...be step ahead in your field

Canva – Full Course

Module 1: Introduction to Canva

- What is Canva?
 - Creating & managing a Canva account
 - Navigating the Canva dashboard
 - Understanding free vs. pro features
 - Exploring templates, elements, and design tools
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Module 2: Canva Basics

- Canvas setup & dimensions (print, social media, custom sizes)
 - Using templates effectively
 - Working with shapes, lines, icons & illustrations
 - Importing and using personal photos & elements
 - Layering & arranging objects
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Module 3: Working with Text & Typography

- Adding and formatting text
 - Exploring fonts & typography hierarchy
 - Creating text effects (shadow, curve, gradient, neon)
 - Using Canva's brand fonts & styles
 - Designing eye-catching titles & captions
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Module 4: Colors & Branding

- Understanding color theory in Canva
 - Using gradients & transparency
 - Creating and applying brand kits (logo, fonts, colors)
 - Maintaining design consistency across projects
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Module 5: Image Editing in Canva

- Cropping, resizing, and adjusting photos
 - Background remover & photo filters
 - Adjusting brightness, contrast, and saturation
 - Creating collages & frames
 - Adding creative effects (blur, duotone, pixelate)
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Module 6: Advanced Design Techniques

- Using grids for structured layouts
 - Creating infographics & charts
 - Designing professional presentations
 - Adding animations & motion effects
 - Using Canva's SmartMockups for product previews
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Module 7: Social Media Design

- Designing Facebook, Instagram & YouTube posts
- Creating Instagram stories & reels covers
- YouTube thumbnails & channel banners
- Facebook cover photos & ads
- Pinterest graphics & blog banners

Module 8: Print & Marketing Materials

- Poster & flyer design
 - Business card & brochure design
 - Resume & portfolio design
 - Certificates & invitations
 - Designing eBooks & presentations
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Module 9: Video Editing in Canva

- Importing & editing video clips
 - Adding text, stickers & animations
 - Adding background music & voiceovers
 - Applying transitions & effects
 - Exporting videos for social media platforms
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Module 10: Collaboration & Project Management

- Sharing designs with team members
- Real-time collaboration in Canva
- Organizing projects & folders
- Downloading in different formats (JPG, PNG, PDF, MP4, GIF)
- Publishing directly to social media