



TECHHUB SOLUTIONS

...be step ahead in your field

Affiliate Marketing

Module 1: Introduction

- What is Affiliate Marketing
- How Affiliate Marketing Works
- Key Terms: Affiliate, Merchant, Commission, Link

Module 2: Platforms & Networks

- Popular Affiliate Networks (Amazon, ClickBank, ShareASale)
- How to Join and Get Approved

Module 3: Product Selection

- Choosing the Right Niche
- Finding Profitable Products

Module 4: Promotion Methods

- Website/Blog Marketing
- Social Media Marketing
- Email Marketing
- YouTube & Influencer Marketing

Module 5: Tools & Tracking

- Using Affiliate Links & Trackers
- Link Shorteners and Analytics

Module 6: Payment & Earnings

- Understanding Commission Models (CPC, CPA, CPS)
- Payment Methods & Minimum Payouts

Module 7: Tips & Strategies

- Building Trust with Audience
- Avoiding Common Mistakes
- Long-Term Growth Plan

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